



THE PANNAR  
**PROSPECTUS**

**PART 2**

**THE PANNAR STORY... CONTINUED**

**LIVING THE PANNAR EXPERIENCE**

*Didn't see Part 1 from our February newsletter? It's posted online at [www.PannarUSA.com](http://www.PannarUSA.com), along with a great deal of other useful information.*

**RESEARCH LEGACY...  
CONTINUED**

Pannar is at the forefront of biotechnology, passionate about research that will maximize yields further and faster for customers. Our commitment at the molecular level includes molecular markers, the incorporation of trait-specific genes into plants, and the use of dihaploids for faster inbred development and speed-to-market.

**POWERFUL U.S.  
PRESENCE**

Our breeding and research efforts are strategically aligned with the needs of our customers. Incorporating germplasm unique to Pannar along with further trait research has maximized genetic improvement of corn over a wide range of hybrid maturities. With a focus on yield, disease resistance, and other agronomic events, Pannar Research continues to raise the bar with trait packages and genetics that work where it matters most—on growers' fields.

We're sunflower breeders, too. Extensive

testing in this country, as well as in Africa, Argentina, and Europe, has earned Pannar a deserved reputation as a sunflower breeding leader. With its disease research, proprietary genetics, and resulting varieties, the Pannar lineup of sunflowers provides high yields with unique defensive packages not available from any other source. ●



Today, Pannar has become one of the world's largest independent seed companies, with sales of over a million units of corn annually. This field of research corn is in South Africa. Turn the newsletter over to read more about our recent trip there.

WWW.PANNARUSA.COM

## FIELD TRIP OF A LIFETIME

A trio of Pannar District Sales Managers recently toured the company's entire headquarters to more fully connect with the global scope behind the Pannar seed name. But it takes more than just the average business trip to reach this main office.

Pannar is based in Greytown, South Africa. It's an 18-hour flight between the connecting points of Atlanta, Georgia and Johannesburg, the country's largest city.

Making the trip were Mark Brownlee of Ada, Minnesota, and South Dakotans Dan Schilling of Wessington, and Mark Pitlick of Pierre. Pannar CEO Barry Brown of Boone, Iowa, was also on the February 9-17 trip.

"The best intentioned presentation is just no match for the hands-on connection of Pannar in action, in South Africa," says Brown, about providing what is certainly the field trip of a lifetime for this DSM group.

"I knew Pannar was at the forefront of plant breeding performance," says Mark Brownlee, "but now after viewing their research and production facilities, I know why they are."

Pannar was established as a seed corn company in 1958, along the eastern seaboard region. Its customer base now spans 50 countries, with a wide range of seed products. The company is celebrating its 50th anniversary in 2008.

Attending a Pannar field day that was (justifiably) touting its half century in the seed business was one of several highlights on the trip. They also toured Pidelta, another Pannar group company that produces hybrid seed.

With a climate favorable to disease research and its own proprietary genetics, Pannar continues its reputation as a sunflower breeding leader. "Hands down, Pannar is a leading developer of extremely defensive flowers," says Pitlick. "Our breeders are working on genetic packages that no one else has."

Incorporating germplasm unique to Pannar, along with a focus on yield and disease resistance, Pannar has become one of the world's largest independent seed companies. "Until this trip, I really hadn't realized the scale behind the Pannar brand name," Dan Schilling remarked. "We saw the commitment to faster inbred development and speed-to-market, always going forward for customers."

It was not all work during their week-long stay. The group spent a memorable night at a lion camp, as well as a day in ruggedly scenic bush country, on preserve land of a grower's farm. A visit to South Africa has been described as an opportunity to see the world in one country. According to this group, it is an apt description about an unforgettable trip. ●



**Most farm accidents involve machinery.**

**Make this your safest spring ever:**

**Slow down and be Safe.**



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